The Experience Economy

Connections

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connections to life, and offer students opportunities to practice applying what they’ve learned. And the Writing Space helps educators develop and assess concept mastery and critical thinking through writing, quickly and easily. Please note: this version of MyHistoryLab does not include an eText. Connections: A World History, Third Edition is also available via REVEL™, an immersive learning experience designed for the way today's students read, think, and learn.

**Connections**

They helped conquer the greatest armies ever assembled. Yet no sooner had they tasted victory after World War II than American generals suddenly found themselves governing their former enemies, devising domestic policy and making critical economic decisions for people they had just defeated in battle. In postwar Germany and Japan, this authority fell into the hands of Dwight D. Eisenhower and Douglas MacArthur, along with a cadre of military officials like Lucius Clay and the Detroit banker Joseph Dodge. In Sovereign Soldiers, Grant Madsen tells the story of how this cast of characters assumed an unfamiliar and often untold policymaking role. Seeking to avoid the harsh punishments meted out after World War I, military leaders believed they had to rebuild and rehabilitate their former enemies; if they failed they might cause an even deadlier World War III. Although they knew economic recovery would be critical in their effort, none was schooled in economics. Beyond their hopes, they managed to rebuild not only their former enemies but the entire western economy during the early Cold War. Madsen shows how army leaders learned from the people they governed, drawing expertise that they ultimately brought back to the United States during the Eisenhower Administration in 1953. Sovereign Soldiers thus traces the circulation of economic ideas around the globe and back to the United States, with the American military at the helm.

**Connections: A World History, Combined Volume, Books a la Carte Edition**

A collection of more than 130 speeches, agreements, messages, declarations, etc. edited, excerpted, and arranged in chronological order.

**Edward Gein**

**The Chief**

This print textbook is available for students to rent for their classes. The Pearson print rental program provides students with affordable access to learning materials, so they come to class ready to succeed. For courses in world history. A clear,
compelling, concise rendering of world history that focuses on societal connections in an age of growing global interconnectedness, an understanding of diverse world cultures and their histories has never been more essential. Connections: A World History helps students achieve this understanding with its simple, straightforward narrative that tells the compelling story of the peoples and societies that preceded us and how they shaped the world. The title's concise chapters feature engaging, readable content that focuses on the central theme of connections among world societies. The 4th Edition features over 100 maps, History 360 interactive experiences, and updated interpretations and learnings throughout.

**The Cold War**

This print textbook is available for students to rent for their classes. The Pearson print rental program provides students with affordable access to learning materials, so they come to class ready to succeed. For courses in world history. A clear, compelling, concise rendering of world history that focuses on societal connections in an age of growing global interconnectedness, an understanding of diverse world cultures and their histories has never been more essential. Connections: A World History helps students achieve this understanding with its simple, straightforward narrative that tells the compelling story of the peoples and societies that preceded us and how they shaped the world. The title's concise chapters feature engaging, readable content that focuses on the central theme of connections among world societies. The 4th Edition features over 250 maps, History 360 interactive experiences, and updated interpretations and learnings throughout.

**Restoring Justice**

All of the known writings of John Wilkes Booth are included in this collection. Of this wealth of material, the most important item is a previously unpublished twenty-page manuscript discovered at the Players Club in Manhattan. Written by Booth in 1860 in a form similar to Mark Antony's funeral oration in Julius Caesar, it makes clear that his hatred for Lincoln was formed early and was deeply rooted in his pro-slavery and pro-Southern ideology. Also included in the nearly seventy documents are six love letters to a seventeen-year-old Boston girl, Isabel Sumner, written during the summer of 1864, when Booth was conspiring against Lincoln; several explicit statements of Booth's political convictions; and the diary he kept during his futile twelve-day flight after the assassination. The documents show that Booth, although opinionated and impulsive, was not an isolated madman. Rather, he was a highly successful actor and ladies' man who also was a
Confederate agent. Along with many others, he believed that Lincoln was a tyrant whose policies threatened civil liberties.
--From publisher's description.

**Connections + Revel Access Card**

An incisive biography of the Supreme Court's enigmatic Chief Justice, taking us inside the momentous legal decisions of his tenure so far. John Roberts was named to the Supreme Court in 2005 claiming he would act as a neutral umpire in deciding cases. His critics argue he has been anything but, pointing to his conservative victories on voting rights and campaign finance. Yet he broke from orthodoxy in his decision to preserve Obamacare. How are we to understand the motives of the most powerful judge in the land? In The Chief, award-winning journalist Joan Biskupic contends that Roberts is torn between two, often divergent, priorities: to carry out a conservative agenda, and to protect the Court's image and his place in history. Biskupic shows how Roberts's dual commitments have fostered distrust among his colleagues, with major consequences for the law. Trenchant and authoritative, The Chief reveals the making of a justice and the drama on this nation's highest court.

**Connections, Volume 1: A World History: To 1650 [With The Prentice Hall Atlas of World History 2/E]**

This concise and engaging text argues that the Cold War and anti-colonial movements should properly be studied and taught together, not as distinct developments, but rather as interwoven aspects of a complex global transformation. The authors provide a cogent and concise description of the post–World War II era and reveal connective dimensions of that era that remain hidden in books that focus primarily on either the Cold War or the struggles against imperial rule. It not only deals with anti-colonialism and Cold War together but also portrays the Cold War as a contest between “anti-imperialist empires,” capped by the collapse of one of them—the multicultural trans-regional Soviet realm—in a work that is engaging and accessible to both students and general readers.

**Psychology**

**Connections**

Bridging gaps between intellectual history, biography, and military/colonial history, Barnett Singer and John Langdon provide a challenging, readable interpretation of French imperialism and some of its leading figures from the early modern
era through the Fifth Republic. They ask us to rethink and reevaluate, pulling away from the usual shoal of simplistic condemnation. In a series of finely-etched biographical studies, and with much detail on both imperial culture and wars (including World War I and II), they offer a balanced, deep, strong portrait of key makers and defenders of the French Empire, one that will surely stimulate much historical work in the field.

**Connections**

This comprehensive text provides a balanced survey of the Cold War in a genuinely global framework. Presenting not only Soviet and Western perspectives, but also the outlooks of peoples and leaders throughout Asia, the Middle East, Africa, and Latin America, Edward H. Judge and John W. Langdon offer in-depth treatment of imperialism, anti-imperialism, decolonization, national liberation struggles, and their Cold War connections. The authors explore the background and context for all major developments during the era, as well as capsule biographies and character analyses of key figures. Tracing the Cold War from its roots in East–West tensions before and during World War II through its origins in the immediate postwar era, the book concludes with the Cold War’s legacy, which continues today. Written in a clear and lively style, this compelling text will bring the era to life for readers who didn’t experience its dramas and crises directly.

**Shellfish Aquaculture and the Environment**

Shellfish Aquaculture and the Environment focuses primarily on the issues surrounding environmental sustainability of shellfish aquaculture. The chapters in this book provide readers with the most current data available on topics such as resource enhancement and habitat restoration. Shellfish Aquaculture and the Environment is also an invaluable resource for those looking to develop and implement environmental best management practices. Edited one of the world's leading shellfish researchers and with contributions from around the world, Shellfish Aquaculture and the Environment is the definitive source of information for this increasingly important topic. View the Executive Summary here:

http://seagrant.uconn.edu/publications/aquaculture/execsumm.pdf

**Right Or Wrong, God Judge Me**

**Sovereign Soldiers**

Rev. ed. of: The experience economy: work is theatre & every business a stage. 1999.
In the wake of Watergate, Gerald Ford appointed eminent lawyer and scholar Edward H. Levi to the post of attorney general—and thus gave him the onerous task of restoring legitimacy to a discredited Department of Justice. Levi was famously fair-minded and free of political baggage, and his inspired addresses during this tumultuous time were critical to rebuilding national trust. They reassured a tense and troubled nation that the Department of Justice would act in accordance with the principles underlying its name, operating as a nonpartisan organization under the strict rule of law. For Restoring Justice, Jack Fuller has carefully chosen from among Levi’s speeches a selection that sets out the attorney general’s view of the considerable challenges he faced: restoring public confidence through discussion and acts of justice, combating the corrosive skepticism of the time, and ensuring that the executive branch would behave judicially. Also included are addresses and Congressional testimonies that speak to issues that were hotly debated at the time, including electronic surveillance, executive privilege, separation of powers, antitrust enforcement, and the guidelines governing the FBI—many of which remain relevant today. Serving at an almost unprecedentedly difficult time, Levi was among the most admired attorney generals of the modern era. Published here for the first time, the speeches in Restoring Justice offer a superb sense of the man and his work.

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This study comprehensively and systematically explores how Theodore Roosevelt understood, massed, and wielded power to pursue his vision for an America that was the world’s most prosperous, just, and influential nation.

**A Hard and Bitter Peace**

This comprehensive collection of carefully edited documents—speeches, treaties, statements, and articles—traces the rise and fall of the Cold War. The sources follow the Cold War from its roots in East-West tensions at the end of World War II to the collapse of the Soviet Union in 1991. Set in historical context by the editors’ concise introductions and followed by thoughtful discussion questions, the documents are arranged in chronological order, starting with the Yalta Conference and ending with Gorbachev’s resignation speech. Drawing on selections from a variety of countries and leaders involved in this prolonged global struggle, the editors treat the entire Cold War as an era in world history, not just U.S. history. Their judicious selection makes the great events of the time come alive through the words and phrases of those who were actively involved.

**Game Change**

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REVEL™, an immersive learning experience designed for the way today's students read, think, and learn.

**Connections**

This unique text provides a balanced, integrated, and comprehensive survey of the main events and developments in the Cold War as viewed from a global perspective. Coverage traces the Cold War from its roots in East-West tensions before and during World War II through its origins in the immediate postwar era, up to and including the collapse of the Soviet Union during 1989-1991. It also includes a comprehensive collection of more than 100 carefully edited documents (speeches, treaties, statements, and articles), making the great events of the era come alive through the words and phrases of those who were actively involved.

**The Cold War**

**Connections**

**The Cold War through Documents**

**Connections: A World History, Combined Volume, Plus New Myhistorylab for World History**

Connections: A World History is a reader-oriented book that focuses on the links within and among world societies. Concise, engaging chapters and a clear narrative make the often overwhelming amount of information in world history accessible to a wide range of readers. A uniquely comprehensive and consistent map program is combined with strong pedagogical support for increased understandability. The authors’ focus on connections offers a realistic framework for understanding how and why peoples and societies change over time.

**Revel -- Print Offer Sticker -- For Connections**

**Theodore Roosevelt and the Art of American Power**
**Connections**

This unique text provides a balanced, integrated, and comprehensive survey of the main events and developments in the Cold War as viewed from a global perspective. Coverage traces the Cold War from its roots in East-West tensions before and during World War II through its origins in the immediate postwar era, up to and including the collapse of the Soviet Union during 1989-1991. It also includes a comprehensive collection of more than 100 carefully edited documents (speeches, treaties, statements, and articles), making the great events of the era come alive through the words and phrases of those who were actively involved.

**The Cold War**

Tells the story of an insane Wisconsin murderer who butchered his victims, robbed graves, and committed a variety of psychotic atrocities

**Cultured Force**

Students learn the sources of hundreds of vocabulary words with this new, multi-year program. Unlike many programs that depend on rote memorization, Vocabulary from Latin and Greek Roots incorporates a variety of techniques to teach students the skills they need to determine the meaning of unfamiliar words, while also expanding sight vocabulary. Vocabulary from Latin and Greek Roots reinforces new words through: a format that capitalizes on word families, associative hooks and visuals to jog the memory building language-analysis skillsexercises designed for maximum retentionMany vocabulary programs are focused on preparing students for a test from week to week, but Vocabulary from Latin and Greek Roots teaches skills that they can use for a lifetime. Teaches word analysis skills by focusing on root words. Additional notes on word and phrase histories build interest. Humorous visual mnemonics reinforce recall. Book Five is recommended for 11th Grade. This is a student classroom edition. Tests and Answer Keys are available through the publisher but are only sold to schools and teachers.

**Revel -- Print Offer Sticker -- For Connections**

**Connections: A World History**
Connections

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Connections: A World History introduces students to the far-reaching study of world history in a comprehensible manner that is tailored to meet their diverse needs and interests. This Third Edition strongly emphasizes thematic connections between societies and events, making it easy for new history students to absorb a wide array of details, dates, and events. The title's concise chapters feature engaging, readable content, and avoid bogging students down with unnecessary detail. The authors have provided many visual aids to improve students' comprehension of the material, including over 200 maps. The result is a clear and concise rendering of world history that will appeal to students of all disciplines and backgrounds. Enhance learning with MyHistoryLab MyHistoryLab for the World History course extends learning online, engaging students and improving results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. And the Writing Space helps educators develop and assess concept mastery and critical thinking through writing, quickly and easily. Please note: this version of MyHistoryLab does not include an eText. 0134167538 / 9780134167534 Connections: A World History, Combined Volume plus MyHistoryLab for World History - Access Card Package, 3/e Package consists of: 0133842746 / 9780133842746 Connections: A World History, Combined Volume, 3/e 0133861880 / 9780133861884 MyHistoryLab for World History Access Card Connections: A World History, Third Edition is also available via REVEL(tm), an immersive learning experience designed for the way today's students read, think, and learn.

Vocabulary from Latin and Greek Roots

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“It transports you to a parallel universe in which everything in the National Enquirer is true....More interesting is what we learn about the candidates themselves: their frailties, egos and almost super-human stamina.” —The Financial Times

“I can’t put down this book!” —Stephen Colbert


Connections